

Hawaiian Alchemy; Jewelry Manufacturer Launches New Process to Turn Old Items Into New

Designs 'N Gold, a Hawaiian jewelry manufacturer has devised a method of turning old, broken and unused jewelry into a new piece of jewelry help save customers money while at the same time helping to save the planet.

July 29, 2009 (FPRC) -- Designs N Gold, a Hawaii based Hawaiian jewelry manufacturer, is pleased to announce the launch of their method for turning old, broken and unused jewelry into new Hawaiian heirlooms bracelets, rings, pendants or other types of jewelry.

Clients who wish to recycle old gold and silver can choose from 2000+ design molds or custom design an entirely new piece of jewelry for themselves or as a gift for a loved one. Clients are also able to keep cherished mementos in a new form of jewelry rather than selling it as scrap gold and silver where dealers may pay them pennies on the dollar.

Recycling also helps save the planet. For every ounce of scrap gold or silver that is recycled into new jewelry, the need for the mining companies to mine a ton of earth is reduced. It is estimated that for an average 18-karat gold ring leaves 20 tons of polluted mining waste behind. There are also pollution risks. For example in 1992 in Summitville, Colorado (USA), a containment dam that held mine waste from a gold mining operation burst. The escaped toxic waste killed all life along a 25 km stretch of a nearby river. Finally, recycling also reduces the consumption of resources and energy.

"Our jewelers/engravers enjoy taking scrap and turning it into a beautiful piece of jewelry which gives them them a great since of pride" said Hawaiian born and raised Colette Aoki, owner of Designs 'N Gold. "Recycling old, broken and unused jewelry into new Hawaiian jewelry not only saves our clients money but also allows them to be a part of helping to save our planet's precious resources for future generations."

Colette's customers who have had a chance to try this process are very enthusiastic. Susan of San Diego, CA writes "Thanks very much for the follow-up. I received the bracelet on Friday of last week- it is so beautiful! I am really happy with it". While April of Maui, Hawaii writes "I received the ring, yesterday and I was already so anxious to open the box. Opened it and oh my. Why, it's surely the ultimate beautiful ring I have ever seen. Most of all it's well made. Thank your designer from the bottom of my heart. I have been sharing with people about your business. I am spreading the word of the great job you all have done."

About Designs 'N Gold

The owner of Designs 'N Gold, Colette Aoki, has been in the jewelry business in Hawaii since 1976. Over that period she has designed jewelry for thousands of clients in Hawaii as well as worldwide. In 1985 she acquired the jewelry manufacturer, Designs 'N Gold, which gave her the ability to control the entire jewelry making process from design to finished product. Designs 'N Gold's expert jewelers and engravers create each piece of Hawaiian jewelry including pendants, earrings, bracelets, and wedding rings.

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